

digital sk://up

Digital SkillUp Communication Pack

Digital SkillUp Course – Digital Revolution
September 2021



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Introduction

In a digitally transforming world, understanding how the digital revolution has come to be and how it impacts our everyday lives and careers, gives us a head start into the future. Help us make sure we can all benefit from this knowledge together.

Support your community on their learning journey – use the communication materials available below and spread the word about [Digital SkillUp](#) and its [Digital Revolution course](#).

We encourage you to use the copies as proposed for each online communication channel or mix and match the content to make it more impactful for your specific audience.

Thank you for your help – we appreciate it!

Social media posts

Recommended hashtags

#DigitalSkillUp #onlinelearning #learnonline #onlineeducation #lifelonglearning #emergingtech #digitalskills #AI #IoT #robotics #cybersecurity #FutureOfWork #HomeofDigitalSkills

Tag: @DigitalSkillsEU (Twitter and Facebook)

Twitter

General audience

1. The digital revolution transforms the way we live, work and interact with each other. But how did it start, where is it headed, and what does it mean for European citizens and businesses?

Take the #DigitalSkillUp Digital Revolution course and find out: <https://bit.ly/3DyAMkb>

2. 🤖 #AI #IoT #bigdata #robotics – where do they come from? How were we able to create them? What else awaits us in the future? Discover how the digital revolution paved the way to continuous technological innovation: <https://bit.ly/3DyAMkb>

#DigitalSkillUp #HomeofDigitalSkills



3. Nowadays, emerging technologies are an integral part of our everyday lives and careers. 🖥️ But how does it work and how has it become so impactful?

🎓 Learn all about the digital revolution and its implications in the dedicated #DigitalSkillUp course: <https://bit.ly/3DyAMkb>

4. How do we “talk” to computers, and how do we teach them to become smart? 💬 🖥️ 🧠

Learn more about coding languages, software & applications as they transform complex logical sequences 🧠 into a human-friendly interface we use day-to-day 📱 ✅

👉 <https://bit.ly/3DyAMkb> #DigitalSkillUp

Workforce

1. The digital revolution has transformed how we work. With the technological progress, we have:

📁 adapted professional tasks
 🆕 created new jobs
 🌐 expanded global collaboration

What else can we expect in the future? Discover more: <https://bit.ly/3DyAMkb>
 #DigitalSkillUp

2. Is your career future-ready? 🚀

🎓 Take the #DigitalSkillUp Digital Revolution course and discover how technology has changed the job market, how it continues to impact our work life, and what we can do to keep up with it 👉

<https://bit.ly/3DyAMkb> #DigitalSkillUp

SMEs

1. Is your company digital-era ready? 😞

🌐 📱 Do you and your team know how the digital revolution came to be, how it impacts your company and what potential it brings for the future? 📊

Start learning with the 📖 #DigitalSkillUp course: <https://bit.ly/3DyAMkb>

2. 🎓 Learn more about the digital revolution, see how you can take your business to a new level with technological advancements. ❓

👉 <https://bit.ly/3DyAMkb> #DigitalSkillUp



3. Digital revolution's made starting a business easier than ever. But how do you ensure it is digital-era ready & can meet its potential?
Take the  #DigitalSkillUp course to understand the technological progress and set your company towards the future: <https://bit.ly/3DyAMkb>
4. When going digital with your company, you & your team need a lifelong learning mindset to keep up with the newest technological trends.  

Start your learning journey simple – with the Digital Revolution course. Sign up:
<https://bit.ly/3DyAMkb> #DigitalSkillUp

Civil society organisations

1. Digital revolution has brought a wide range of opportunities for society. What has led to this process, how does it impact our everyday life and what can we expect in the future?
Understand the digital revolution with the  #DigitalSkillUp course:
<https://bit.ly/3DyAMkb>
2. From computers  to apps , from the internet to the cloud , the Digital Revolution course explores how digitisation became so pervasive, the risks technologies pose & how to minimise them, and harnessing technology to improve our lives.
Start learning: <https://bit.ly/3DyAMkb>

LinkedIn & Facebook

The digital revolution transforms the way we live, work and interact with each other. But how did it start, where is it headed, and what does it mean for European citizens and businesses?

From computers to apps, from the internet to the cloud, the Digital Revolution course explores how digitisation became so widespread, what risks technologies pose and ways of harnessing technology to improve our lives at home and work.

Start learning with #DigitalSkillUp: <https://bit.ly/3DyAMkb>

Instagram

Instagram Stories – we encourage you to use the visual materials developed specifically for Instagram Stories. You can find them [here](#).



Newsletter

Digital Revolution

The digital revolution transforms the way we live, work and interact with each other. But how did it start, where is it headed, and what does it mean for European citizens and businesses?

From computers to apps, from the internet to the cloud, the Digital SkillUp's [Digital Revolution course](#) explores in a simple way how digitisation became so widespread, what risks technologies pose and tips on harnessing technology to improve our lives at home and work.

Start learning with #DigitalSkillUp: <https://bit.ly/3DyAMkb>

[\[START LEARNING\]](#)

All courses

Emerging technologies come with many wonderful opportunities for our daily lives and careers, but they pose some challenges too. [Digital SkillUp courses](#) have been created to **help all European citizens and businesses keep up with emerging technologies and learn how to make the most of them** in both professional and personal context.

Developed as a contribution to the EU's [Digital Skills and Jobs Platform](#), Digital SkillUp guides you through the complexities of emerging technologies in **an easy and accessible way** – whether you are a total beginner or a tech professional.

Skill up with the courses on:

- [The Digital Revolution](#)
- [Emerging Technologies](#)
- [Cybersecurity](#)

& more!

Give yourself and your team a head start into the future. Visit: www.digitalskillup.eu

